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 COMMITTEE ON HUMAN RESOURCES
 RESEARCH AND DEVELOPMENT BOARD
 WASHINGTON 25, D. C.

CONFERENCE TO EXPLORE PSYCHOLOGICAL ASPECTS
 TO IMPLEMENT INFORMATION PROGRAM

To be held August 10-11, 1950,
 At 9:30 A. M., in Room 3E-1060
 Pentagon Building
 Washington, 25, D. C.

How can we reach (or increase) our audience behind the Iron Curtain?

Chairman, Dr. Donald G. Marquis

August 10, 1950

9:30	Introductory Remarks	<i>Eric Walker</i> Mr. William Webster, Chairman, RDB
10:00	Statement of the Problem	RADM Leslie C. Stevens, JCS
10:30	State Department Programs	Mr. W. T. Stone, State Department
11:15	Questions and Answers	
11:30	Present Status of PW Intelligence	 CIA 25X1A
12:15	Questions and Answers	
12:30	Luncheon	
2:00	Status of PW Planning, Preparation and Operations - Navy	Captain Denys W. Knoll, OpNav
2:30	Progress Report - Navy Pilot Study on PW in ASW	CDR Richard Holden, ONR Dr. Jerome Bruner, Harvard
3:00	Questions and Answers	
3:15	Status of PW Planning, Preparation and Operations - Air Force	Colonel O. L. Grover, AFOP

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 Instructions on File

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2) Spicer, cont. 11 Aug 50 am.

DAVISON —

The study on warning target populations prior to air attack.

Found that communication by word of mouth traveled in Soviet at amazing speed.

Peasants greatly impressed by leaflets; (all the barbed wire down of occupied Russia). RM 275. Appendix to RM 161

② "Airpeak" in process

(a) What can be done to promote defections in SAT in peace (b) in war (c) to promote inefficiency in general.

Exploitation of superstition for PW purposes.

Has appendix on use of chain letters, RM 365.

One on planning White Prop.

Organizational weapon-infiltration + subversion techniques of Com + non Com

Intell Value of Content RM 116. Analysis. RM 116.

Projected Research —

1 on Black Listening - some good data, both human & satellites. Why, how, who, what's done with info etc.

1 on Elite Communication.

1 on relevance of PW against present Sov mil action (against recruitment of the "human wave" forces used today in Korea.) PW against guerrilla warfare

Rosenenthal —

Mrs. Lissauer —

Voice in Soviet.

Kretzmann —

Briefly on Asia

stated that ant 1/2 pol. desk men of St O knew that VOA is engaged in PW. Mentioned increased sharpness of tone since Korea. Make decisions above St. on some issues — ex-MacCarthy charges.

3:45 Questions and Answers

4:00 Status of PW Planning, Preparation
and Operations - Army

Lt. Colonel F. R. Young, GS, G-3

4:30 Questions and Answers

August 11, 1950

9:30 Evaluation of Present VOA
Programs, Successes and
Difficulties

Dr. Leo Lowenthal, VOA
Mrs. Marjorie Lissance, VOA
~~Mr. Lowell Glucas, VOA~~

1. Europe - (a) Russia
(b) Satellite Countries

Kretzmann

2. Asia

11:15 Questions and Answers

11:30 Pertinent PW Research:
Completed, in Progress and
Planned

Dr. Hans Speier, Rand Corp.
Mr. W. Phillips Davison, Rand Corp.

12:15 Questions and Answers

12:30 Luncheon

2:00 General Critique, Evaluation
and Recommendations

Audience

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PARTICIPANTS FOR SPECIAL CONFERENCE
To Explore Psychological Aspects to Implement Information Program

Room 3E-1060 - Aug. 10, 11, 1950

RDB (Consultants)

Marquis, Donald G. - University of Michigan
Burchard, John - Massachusetts Institute of Technology
Davis, Kingsley - Columbia University
Gardner, John W. - Carnegie Corporation, Inc.
Geldard, Frank A. - University of Virginia
Janowitz, Morris - University of Chicago
Leighton, Alexander H. - Cornell University
Likert, Rensis - University of Michigan
Speier, Hans - The Rand Corporation
Stevens, Stanley S. - Harvard University
Wilson, Elmo - International Public Opinion Research

RDB (Staff)

Webster, William - Chairman, RDB
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Abbott, Lt. Col. H. E., Jr. - AF Sec., HR Comm.
Moncrief, Lt. Col. J. S., Jr. - Army Sec., HR Comm.
Speakman, Edwin A. - Exec. Dir., Elect. Comm.
Brown, Sam K., Jr. - Asst. Sec., Elect. Comm.

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Clark, Lt. Col. Cuyler L.

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Stevens, Rear Adm. Leslie C. (JCS)
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Military Departments

NAVY

Knoll, Capt. Denys W. - OpNav
Florence, Cdr. J. W. - Op 34
Joyce, Cdr. T. W. - Op 32
Schlech, Cdr. W. F. - Op 31
Holden, Cdr. Richard - ONR
Dickson, LCDR J. P. - ONR
Macmillan, J. W. - ONR
Bruner, Jerome - (Consultant) (ONR)

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Grover, Col. O. L. - AFOPD
Walkowicz, T. F., Lt. Col. - AFDDC
Bowers, R. V. - HRRI, Air Univ.

ARMY

Curtin, Lt. Col. W. A., Jr. - GS G-3
Young, Lt. Col. F. R. - GS G-3
Stark, Maj. K. B. - GS G-3
Pettee, Geo. S. - ORO
Port, A. T. - Office of the Secretary

Department of State

Kretzmann, Edwin A.
Lissance, Marjorie Fiske
Lowenthal, Leo
Penniman, Howard R.
Stone, Vm. T.

C. I. A.

25X1A

Rand Corp.

Davison, W. Phillips

Others Present

Kirk, Grayson - Columbia University

1. Groups behind the
Coert — consider pol functs of
Monitors more vuln
than coop workers — Normal
etc.

Pol leadership more
imp. than masses — who are
apathetic, impotent. This
elite can act in a relative
way.

2. Predisposition of the
audience — conditions +
changing conditions under
which they live. I.e., we must
know what they want.

Feels fancy gadgets, devices
unnecess. to reach them —
called att. to HST's speech — got
behind Curtains. If we
have clarity, purpose, some-
thing to say, feels it will get
through. Don't worry how
we say it, but of content.

④ Use most authoritative
sources. (VOA has never
developed a speaker known
well to WE, + whose speeches
are anticipated each day.
Feels we must find one who
will become an authorita-
tive speaker for US, world
over. (Gorbals example).

Studies

① The Elite Studies
to find a code of behavior
of the Politburo in ^{int} situations,
situations etc.

Include Plot Study on Chinese CP

Rec. Report on this is
being printed. Another
year for final product.

② Mass Attitudes in
Sov Union (based on open
sources) — in conjunction
with Margaret Meade. Recd
(report) in about 1 mth.

③ Study on MVD, Trusts
of, etc. Have one printed
on this (M-403)

④ RM-207 on Sov Inte-
ligence.

⑤ Project Curtin Kaiser
Interviewing project in
Germany — coord with Spoz
Russians across Germany —
military people. A study
on Sov. Armed Forces.
Psych

⑥ Study on Non-Comm Left in
WE.

⑦ Study on the new made
satellite. TS. Soc Science
Div lists est of psych
+ polit effects of the
vehicle.

RM 120. (Uncovent. Use
in about 1 mth +.

⑧ Polit Utility of AF in
Times of Peace. Can it
deter war. Ref. to Pax
Britannica + use of
power in demonstration

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